

The forum is organized by

Rupert Graf Strachwitz

Maecenata Institut
für Philanthropie und Zivilgesellschaft
an der Humboldt-Universität zu Berlin
Tel: +49 · 30 · 28387909
Fax: +49 · 30 · 28387910
mi@maecenata.eu

Gisela Keller

GK Communications, New York
Tel: +1 · 718 230 · 9396
gkeller@gkcommunications.com

The forum will be held in English.
Contributors from the floor may speak in German.

Please register before 25th January, 2007

www.maecenata.eu
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Venture Philanthropy: A viable approach for Germany?

Berlin, 30th January, 2007

MAECENATA INSTITUT
FÜR PHILANTHROPIE UND ZIVILGESELLSCHAFT
AN DER HUMBOLDT-UNIVERSITÄT ZU BERLIN



Venture Philanthropy: A viable approach for Germany?

30th January, 2007, Berlin
Friedrichsaal
Deutsche Bank, Unter den Linden 13-15

Venture Philanthropy, a notion coined in Anglo-Saxon countries, implies using „social investments“ strategically to solve social challenges. Venture Philanthropists with a background in venture capital or private equity are results-oriented. They measure the impact of their investments. They lend business know-how to the world of philanthropy in terms of financing and more importantly in terms of maximizing the impact of the organization they support.

Does **Venture Philanthropy** encompass an exciting and innovative approach to increase the effectiveness of the third sector and the nonprofit world or is it merely a new label? Do international Venture Philanthropy strategies work in Germany and Europe and how do they have to be adapted?

The conference seeks to provide a deeper understanding of **Venture Philanthropy**. It will present hands-on national and international best practices and concrete case studies such as the California-based “Social Impact Initiative.” The conference seeks to provide a platform for the exchange of novel strategic philanthropy approaches. We hope for an open and energetic dialogue among speakers and participants.

Forum

18:30 – 18:45	Welcome & Introduction Rupert Graf Strachwitz, Director, Maecenata Institute for Philanthropy and Civil Society at Humboldt-Uni- versity, Berlin
18:45 – 20:00	Panel discussion Venture Philanthropy: A viable approach for Germany? <ul style="list-style-type: none">■ Dr. Cordula Haase-Theobald Head of Philanthropical Wealth, Private Wealth Management Deut- sche Bank, Frankfurt am Main■ Dr. Felicitas von Peter CEO and Co-Funder, Forum for Active Philanthropy, Berlin■ Doug Bauer Senior Vice President, Rockefeller Philanthropy Advisors, New York■ Dr. Hellmut Kirchner Member of the Management , VCM Venture Capital Management, Munich■ Karl “Charly” Kleissner, Ph.D., Co-Funder, Social-Impact Initiative, Los Gatos, California
20:00	Reception